



GTCNI Twitter Usage Policy (July 2022)

Aims of Using Twitter

- GTCNI will use its Twitter account to issue timely information to its stakeholders, including:
 - Timely dissemination of registration information to applicants, teachers and employers/educational institutions.
 - Sharing relevant educational information with the teaching profession and/or stakeholders quickly and efficiently.

Usage

- GTCNI Registration Team staff will act as administrator for the Twitter account.
- The Twitter account is a public account. GTCNI will monitor the followers and may block any user as deemed appropriate.
- GTCNI will endeavour to use the hashtag #GTCNI within its content.
- GTCNI will not use its Twitter account to reply publicly to any comments or enquiries. The ability for Twitter users to comment on GTCNI posts may be restricted. Any contact made via Twitter will not be deemed an official enquiry. Registration enquiries should be directed to registration@gtcni.org.uk. General enquiries should be directed to info@gtcni.org.uk.
- The GTCNI Twitter account will primarily be utilised for the dissemination of GTCNI process information and guidance, particularly in relation to the registration function, but may include any other information GTCNI deems appropriate.
- If you follow the GTCNI Twitter account, you will not automatically be followed back. The GTCNI account will primarily follow accounts relevant to GTCNI business, e.g. educational bodies and organisations.
- GTCNI may follow accounts/retweet to highlight relevant information but this does not imply endorsement of any kind.

- The GTCNI Twitter account will be updated during normal office hours (Monday to Friday). The account may occasionally be unavailable and GTCNI can accept no responsibility for lack of service due to any downtime.
- GTCNI may receive information about you from third parties such as other witter users if they mention you, tag you or share a photo of you. When we upload content to Twitter, we may also tag, share photos and content.